

THE VINEYARD & WINERY SHOW

25th November 2026

Kent Event Centre, Detling,
Maidstone, Kent ME14 3JF

**Exhibitor
pack**

An unmissable
event for anyone
working in
viticulture in the
UK and abroad.

Headline sponsors



In association with



WWW.VINEYARDSHOW.COM

#VINEYARDSHOW26



ANY QUESTIONS? Email Pippa Griffiths: info@a-me.co.uk

THANK YOU AND WELCOME

We are absolutely delighted that you are joining us at our sixth **Vineyard & Winery Show**. When the event was created, we envisioned a show that would provide vineyard owners, winemakers and the trade with an exhibition and conference to help build businesses and support the British industry as a whole.

The show is once again free to attend, ensuring there is no barrier to anyone learning more about the sector and to find the advice and guidance they need to build a better wine business. We always work hard to ensure that we have the right balance across the trade stands areas, so that we have the leading wine buyers, plus the key influencers in policy and the environment all in attendance, to ensure that we are placing the industry at the front of their minds.

This pack is to ensure that you have everything you need to make this event a success for your business, it includes marketing materials such as social media images and email signatures helping you to promote your presence at the event.

See below on how to cater for your team whilst at the event, as well as additional opportunities to promote your business with key deadlines for booking such things as furniture, electrics and other promotional material.

For **show queries**, please contact the Event Helpline 07375 554420.

We look forward to seeing you at the show!

Jamie McGrorty, Publisher, Vineyard



CHECKLIST

30 October	COMPLETE YOUR FORMS Make sure you have completed your risk assessment and public liability insurance: https://tinyurl.com/VWS-Risk
23 October	DO YOU NEED ELECTRICS ON YOUR STAND? DON'T FORGET TO ORDER Electrics booking deadline – please book by emailing info@a-me.co.uk (orders after this date will be subject to a 25% surcharge. Shell scheme stands include a 13amp plug and 2 spotlights (a gang type extension is allowed up to the maximum rating of 3kw) Open space stands do not include any electrical sockets or lights. You can book directly with Excell Electrical: https://order.excellelectrical.com The access code is VS26. Or you can complete and return the attached booking form direct to bookings@excellelectrical.com
3 November	Shell scheme name board deadline. A number of exhibitors have requested an alternative name on the shell scheme board to the company name on the booking. If you do require an alternative name on your shell scheme board, please confirm by email to info@a-me.co.uk as a back-up confirmation to emails already sent to Jamie McGrorty.
12 November	ORDER FOOD AND DRINKS TO BE DELIVERED DIRECT TO YOUR STAND Deadline for on stand catering requests, please ask for a menu and pricing. The booking form from Abbots Events must be returned direct to bookings@abbotsevents.co.uk . Please do contact them if you have specific dietary requirements as they will be able to assist.
6 November	AUDIO-VISUAL HIRE If you require Audio-Visual equipment for your stand such as a TV and stand please contact our event AV partner EM Communications on ed@emcommunications.co.uk or call Ed Manwaring on 07973 189879.
7 November	GRAPHICS Real Print and Media are the preferred supplier to The Vineyard and Winery Show for all your display systems, graphics, media and print requirements. Please contact Michael or Kevin on 01622 200123 or email sales@realprintandmedia.co.uk
17 November	DO YOU NEED FURNITURE ON YOUR STAND? DON'T FORGET TO ORDER Furniture is not included with your stand. Furniture and other exhibition stand items for The Vineyard & Winery Show 2026 can be ordered direct from event partner Ability Hire. Please use the dedicated furniture ordering page on Ability Hire's website: https://pci.jotform.com/form/260284320828355 or email sales@abilityhire.co.uk or call 0208 311 2800.
23-24 November Set up days	SET UP TIMINGS 23 November is from midday until 6pm by pre-booking only. The site will be open from 8am to 8pm on the 24 November for stand building and deliveries. Please mark all deliveries with your company name and stand number.
25 November	Doors open from 6am for Exhibitors. We ask you to be set up by 8.30am with visitor access from 9am.
25 November	BREAKDOWN From 5.30pm to 11pm. If you do require equipment/machinery to remain on-site due to transport scheduling, this can be left on the car park behind the John Hendry hall or in the Maidstone Hall on Wednesday night but must be collected by 11am Thursday morning.

MARKETING SUPPORT PACK

To maximise your presence at the show we have supplied you with a dedicated marketing support pack of assets to share with your audience. Please feel free to circulate widely amongst your customers and wider audiences as much as possible.

If you need alternative sizes, we are happy to supply them – just get in touch with us!

Your marketing support pack consists of the following and will be attached to the email:

- ◆ Signature scan image
- ◆ Exhibitor social media banners
- ◆ Suggested email campaign template

When posting on social media, please make sure to use #VineyardShow26

And don't forget to follow us!



@VineyardMagazine

@VineyardMagGB

@vineyardmaggb



ANY QUESTIONS ABOUT YOUR SHOW MARKETING? Email daisy.bury@kelsey.co.uk



Contact Michael or Kevin
01622 200123
sales@realprintandmedia.co.uk

Unit 2 Tovil Green Business Park, Maidstone, Kent. ME15 6TA

The preferred suppliers to the Vineyard & Winery show

Real Print and Media is a specialist in all forms of exhibition stands and display requirements.

What we can offer:

- Design for all your exhibition needs
- Roller banners
- Pop up display systems
- Modular systems
- Graphics panels
- Bespoke build stands
- Literature stands & podiums

As well as display stands we can supply all you need for your show stand which include:

- Brochures
- Flyers & Leaflets
- Folders
- Postcards
- Business cards

