

# THE VINEYARD & WINERY SHOW

19th November 2025

Kent Event Centre, Detling,  
Maidstone, Kent ME14 3JF

**Exhibitor  
pack**

An unmissable  
event for anyone  
working in  
viticulture in the  
UK and abroad.

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**WWW.VINEYARDSHOW.COM**

**#VINEYARDSHOW25**



ANY QUESTIONS? Email Pippa Griffiths: [info@a-me.co.uk](mailto:info@a-me.co.uk)

# THANK YOU AND WELCOME

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We are absolutely delighted that you are joining us at our fifth **Vineyard & Winery Show**. When the event was created, we envisioned a show that would provide vineyard owners, winemakers and the trade with an exhibition and conference to help build businesses and support the British industry as a whole.

The show is once again free to attend, ensuring there is no barrier to anyone learning more about the sector and to find the advice and guidance they need to build a better wine business. We always work hard to ensure that we have the right balance across the trade stands areas, so that we have the leading wine buyers, plus the key influencers in policy and the environment all in attendance, to ensure that we are placing the industry at the front of their minds.

This pack is to ensure that you have everything you need to make this event a success for your business, it includes marketing materials such as social media images and email signatures helping you to promote your presence at the event.

See below on how to cater for your team whilst at the event, as well as additional opportunities to promote your business with key deadlines for booking such things as furniture, electrics and other promotional material.

For **show queries**, please contact the Event Helpline 07375 554420.

We look forward to seeing you at the show!

*Jamie McGrorty, Publisher, Vineyard*



# CHECKLIST

30 October	<b>COMPLETE YOUR FORMS</b> Make sure you have completed your risk assessment, exhibitor form and proof of public liability insurance: <a href="https://vineyardshow.com/wp-content/uploads/2024/10/Vineyard-Show2024_Booking.pdf">https://vineyardshow.com/wp-content/uploads/2024/10/Vineyard-Show2024_Booking.pdf</a>
31 October	<b>DO YOU NEED ELECTRICS ON YOUR STAND? DON'T FORGET TO ORDER</b> Electrics booking deadline – please book by emailing <a href="mailto:info@a-me.co.uk">info@a-me.co.uk</a> (orders after this date will be subject to a 25% surcharge. Shell scheme stands include a 13amp plug and 2 spotlights (a gang type extension is allowed up to the maximum rating of 3kw). Open space stands do not include any electrical sockets or lights. You can book direct with Excell Electrical via this link <a href="https://order.excellelectrical.com/">https://order.excellelectrical.com/</a> The access code is VS25. Or you can complete and return the attached booking form direct to <a href="mailto:bookings@excellelectrical.com">bookings@excellelectrical.com</a>
31 October	Shell scheme name board deadline
5 November	<b>ORDER FOOD AND DRINKS TO BE DELIVERED DIRECT TO YOUR STAND</b> Deadline for on stand catering requests, please ask for a menu and pricing.
7 November	<b>GRAPHICS</b> Exhibition display systems, graphics and printed materials including design and print. Real Print and Media are the preferred supplier to The Vineyard & Winery Show for all your display systems, graphics, media and print requirements. Please contact Michael or Kevin on 01622 200123 or email <a href="mailto:sales@realprintandmedia.co.uk">sales@realprintandmedia.co.uk</a>
7 November	<b>AUDIO-VISUAL HIRE</b> If you require Audio-Visual equipment for your stand such as a TV and stand please contact our event AV partner EM Communications on <a href="mailto:ed@emcommunications.co.uk">ed@emcommunications.co.uk</a> or call Ed Manwaring on 07973 189879.
12 November	<b>DO YOU NEED FURNITURE ON YOUR STAND? DON'T FORGET TO ORDER</b> Furniture is not included with your stand. Please visit our event partner Swift Hire where you will be able to view and book your furniture direct. <a href="https://vineyardandwineryshow.swifthire.co.uk">https://vineyardandwineryshow.swifthire.co.uk</a>
17-18 November Set up days	<b>SET UP TIMINGS</b> 18 November is from midday until 6pm by pre-booking only. The site will be open from 8am to 8pm on the 19 November for stand building and deliveries. Please mark all deliveries with your company name and stand number.
19 November	Doors open from 6am for Exhibitors. We ask you to be set up by 8.30am with visitor access from 9am.
19 November	<b>BREAKDOWN</b> From 5.30pm to 11pm. If you do require equipment/machinery to remain on-site due to transport scheduling, this can be left on the car park behind the John Hendry hall or in the Maidstone Hall on Wednesday night but must be collected by 11am Thursday morning.



# MARKETING SUPPORT PACK

To maximise your presence at the show we have supplied you with a dedicated marketing support pack of assets to share with your audience. Please feel free to circulate widely amongst your customers and wider audiences as much as possible.

If you need alternative sizes, we are happy to supply them – just get in touch with us!

Your marketing support pack consists of the following and will be attached to the email:

- ◆ Signature scan image
- ◆ Exhibitor social media banners
- ◆ Suggested email campaign template

When posting on social media, please make sure to use #VineyardShow24

And don't forget to follow us!



@VineyardMagazine

@VineyardMagGB

@vineyardmaggb



ANY QUESTIONS? Email [jamie.mgrorty@kelsey.co.uk](mailto:jamie.mgrorty@kelsey.co.uk)